



FOR IMMEDIATE RELEASE

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**National Nonprofit Petco Love Invests in the Humane Society of North Texas to
Save and Improve the Lives of Pets in North Texas**

FORT WORTH, TEXAS (January 06, 2026) – The Humane Society of North Texas (HSNT) is set to receive a \$35,000 grant investment from national nonprofit Petco Love in support of their lifesaving work for pets in North Texas.

Petco Love is a national nonprofit leading change for pets by harnessing the power of love to make communities and pet families closer, stronger, and healthier. Since its founding in 1999, Petco Love has invested more than \$430 million in adoption and other lifesaving efforts. And Petco Love helps find loving homes for pets in partnership with Petco and more than 4,000 organizations — like ours — across North America, with more than 7.1 million pets adopted and counting.

“Our investment in the Humane Society of North Texas is part of more than \$12M in investments recently announced by Petco Love to power local organizations across the country as part of our commitment to create a future in which no pet is unnecessarily euthanized,” said Susanne Kogut, president of Petco Love. “Our local investments are only part of our strategy to empower animal lovers to drive lifesaving change right alongside us. We launched [Petco Love Lost](#), a free national lost and found database that uses photo-matching technology to simplify the search for lost pets.”

“Petco Love’s investment means more than financial support — it gives pets in need a true new beginning,” said Cassie Davidson, Senior Director of Communications, Marketing and Public Relations at the Humane Society of North Texas. “Their generosity ensures that the dogs and cats entering our care with urgent medical needs receive immediate treatment, comfort, and the opportunity to heal. This partnership strengthens our entire community by making lifesaving care possible when pets need it most.”

The Humane Society of North Texas (HSNT) is a nonprofit organization committed to protecting pets, supporting families, and strengthening our community through adoption, affordable veterinary services, and cruelty investigations. Serving North Texas since 1905, HSNT ensures that pets entering our care with medical emergencies or serious health needs receive the treatment required to heal and avoid further suffering. Thanks to this lifesaving investment, we can fund essential surgeries and medical interventions that allow these pets to continue their journey toward a healthy, loving home. Each year, HSNT helps thousands of dogs, cats, and equines find safe, caring families, creating meaningful and lasting impact across the region.

For more information about the Humane Society of North Texas, visit www.hsnt.org. Learn more about Petco Love here: petcolove.org.

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About the Humane Society of North Texas

Since 1905, the Humane Society of North Texas (HSNT) has a mission to save, shelter, protect, and advocate for all animals in need throughout North Texas. As an independent nonprofit organization, HSNT relies on the generosity of the public to help ensure there is a safe place for abused, injured, and homeless animals in the community. To make a lifesaving donation, please visit hsnt.org/donate. To learn more about HSNT, visit hsnt.org, [Facebook](#), [Instagram](#), [Threads](#), [TikTok](#), and [LinkedIn](#). Pets and People, Saving Each Other®.

About Petco Love

Petco Love is a life-changing nonprofit organization that makes communities and pet families closer, stronger, and healthier. Since our founding in 1999, we've empowered animal welfare organizations by investing more than \$430 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 7.1 million pets in partnership with Petco and organizations nationwide. Our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Is love calling you? Join us. Visit PetcoLove.org or follow us on [Facebook](#), [Instagram](#), [X](#), [Threads](#), and [LinkedIn](#) to be part of the lifesaving work we lead every day.