



**FOR IMMEDIATE RELEASE**

## **The Humane Society of North Texas to Host MEGA Adoption Event in Fort Worth Alongside Over 25 North Texas Animal Shelters**

**NBC 5 and Telemundo 39, CUDDL Y, and Petco Love in partnership with the Humane Society of North Texas Unite with Over 25 North Texas Shelters and More Than 1,000 Pets Available for Adoption on August 16<sup>th</sup> & 17<sup>th</sup>**

**Fort Worth, Texas, (July 30, 2025):** The Humane Society of North Texas (HSNT) is proud to team up with NBC 5, Telemundo 39, Petco Love, CUDDL Y, and more than 25 North Texas animal shelters to host the MEGA Adoption Event—one of the largest multi-shelter adoption events in the country.

This free event will take place at the Amon G. Carter Jr. Exhibit Hall at the Will Rogers Memorial Center in Fort Worth, Texas, on Saturday, August 16<sup>th</sup>, from 10 a.m. to 5 p.m. and Sunday, August 17<sup>th</sup>, from 10 a.m. to 4 p.m. (parking fees vary).

This lifesaving event is made possible through the generous support of our partners. NBC 5 and Telemundo 39, as the official media partners of MEGA, alongside national non-profit Petco Love and CUDDL Y, play a vital role in making this event a success—amplifying awareness, inspiring compassion, and helping thousands of pets find loving homes.

More than 1,000 dogs, puppies, cats, kittens, and small animals will be available for adoption. Adoption fees are \$25 or less, and all dogs and cats are spayed or neutered, microchipped, and vaccinated with age-appropriate vaccines.

***To get the first opportunity to adopt a pet, the public can purchase a limited number of Fast Passes for \$50 (excluding the adoption fee) to enter the MEGA Adoption Event early on Saturday, August 16<sup>th</sup> from 9 a.m. to 10 a.m.***

“The MEGA Adoption Event is one of the most impactful weekends of the year for North Texas shelters,” said Cassie Davidson, Senior Director of Communications at the Humane Society of North Texas. “To unite more than 1,000 adoptable pets from across the North Texas metroplex all under one roof, is powerful. It’s a community-wide effort to save lives, and we’re proud to lead this lifesaving event.”

“Every pet adoption is a moment of connection that changes lives—both for the pet and the pet parent,” said Susanne Kogut, Petco Love President. “At Mega Adoption events powered by Petco Love like this event in Texas, we see the power of community and love in action. Together with our animal welfare partners, including the Humane Society of North Texas, we’re proving that across this great state of Texas, there’s a deep love for pets and a commitment to giving them the loving homes they deserve.”

"At CUDDLY, we believe that every animal deserves a second chance and a loving home. We're honored to support the North Texas community through events like the MEGA Adoption Event, which showcases what's possible when shelters, rescues, and compassionate people unite for a common cause," said John Hussey, CEO and Founder of CUDDLY. "This life-saving weekend reflects our mission to help animals in need and the communities that care for them—and we're proud to play a role in creating brighter futures for pets and the families who welcome them home."

This isn't just about adoptions—it's about transforming lives, building community, and proving what's possible when we all show up. Be part of this incredible event. To learn more, visit [hsnt.org/mega](https://hsnt.org/mega) or Facebook for more information about the MEGA Adoption Event.

### **About the Humane Society of North Texas**

Since 1905, the Humane Society of North Texas (HSNT) has a mission to save, shelter, protect, and advocate for all animals in need throughout North Texas. As an independent nonprofit organization, HSNT relies on the generosity of the public to help ensure there is a safe place for abused, injured, and homeless animals in the community. To make a lifesaving donation, please visit [hsnt.org/donate](https://hsnt.org/donate). To learn more about HSNT, visit [hsnt.org](https://hsnt.org), [Facebook](#), [TikTok](#), [Instagram](#) and [Threads](#). Pets and People, Saving Each Other®.

### **About Petco Love**

Petco Love is a life-changing nonprofit organization that makes communities and pet families closer, stronger, and healthier. Since our founding in 1999, we've empowered animal welfare organizations by investing nearly \$421 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 7 million pets in partnership with Petco and organizations nationwide. Our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Is love calling you? Visit [PetcoLove.org](https://PetcoLove.org) or follow us on [Facebook](#), [Instagram](#), [X](#), [Threads](#), and [LinkedIn](#) to be part of the lifesaving work we lead every day.

### **About CUDDLY**

**CUDDLY®** is a mission-driven, for-good animal fundraising platform dedicated to supporting global rescue and shelter nonprofit organizations. CUDDLY connects rescues and shelters with animal lovers, who can donate directly through their platform to make a tangible impact on animals in need by raising funds, purchasing essential items, and following the heartwarming journeys of rescued animals. Launched in Spring 2025, CUDDLY's pet food line offers a give-back component—for every bag of food purchased, the organization will donate a meal to a rescue or shelter pet in need. With a community of over 4,600+ animal welfare organizations and more than \$106M in total donations, CUDDLY's mission is to create a more humane world for animals through innovative fundraising, community engagement, and a give-back pet product offering. For more information, visit <https://cuddly.com> or connect on [Facebook](#), [Instagram](#), [LinkedIn](#), [X](#), [YouTube](#), and [TikTok](#).

### **Media Contact:**

Cassie Davidson  
Senior Director of Communications, Humane Society of North Texas  
1840 E. Lancaster Ave. Fort Worth, Texas 76103  
Cell: 817.808.7774 | Email: [cdavidson@hsnt.org](mailto:cdavidson@hsnt.org)