

FOR IMMEDIATE RELEASE

**ADOPT THE DOGGY IN THE WINDOW AT NEIMAN MARCUS FORT WORTH WITH THE
SAVING HOPE FOUNDATION AND THE HUMANE SOCIETY OF NORTH TEXAS**

FORT WORTH, TX – FOR IMMEDIATE RELEASE – December 3, 2025 – [Neiman Marcus Fort Worth](#) announces its eighth annual partnership with the [Saving Hope Foundation](#) and the [Humane Society of North Texas](#) this holiday season, in which the luxury retailer will host an adoption event and VIP cocktail reception to celebrate the launch of the “Hope & Friends” book.

This year's festivities will begin on Wednesday, December 10th, with a VIP cocktail reception from 5 pm to 7 pm at Neiman Marcus Fort Worth to celebrate this year's edition of the “Hope & Friends” book. The book, which is funded by Saving Hope supporters who have purchased a page in the book to feature their beloved pets, will be offered for a \$60 donation to the Saving Hope Foundation.

Then, beginning Thursday, December 11th, through Sunday, December 14th, 2025, current foster puppies, dogs, and kittens available for adoption will be showcased in the Neiman Marcus window display from the Humane Society of North Texas.

“The Humane Society of North Texas is proud to once again partner with Neiman Marcus and the Saving Hope Foundation for the beloved Doggy in the Window Adoption Event,” said Cassie Davidson, Senior Director of Marketing, Communications, & Public Relations for the Humane Society of North Texas. “This event is more than tradition—it's a powerful collaboration that helps highly adoptable shelter pets meet loving families right in the heart of the holiday season. With so many adorable puppies, kittens, and irresistible companions ready to go home, we're inviting our community to come find joy, give love, and make room for a little holiday magic.”

During last year's event, over 69 pets found forever homes, which is why Senior Director, General Manager of Neiman Marcus, Molly Slaybaugh, encourages customers to adopt this Holiday season. “Neiman Marcus Fort Worth is thrilled to partner with Saving Hope and the Humane Society of North Texas for our annual holiday adoption event. This event is so special to the community and the perfect opportunity to bring some extra love home this holiday season.”

The Saving Hope Foundation was inspired by the amazing story of Hope, a 30-pound pug-mix who was betrayed, brutalized, and left on a country road in Weatherford. She was found wandering alone on the Moncrief Ranch; her muzzle taped shut, her tongue protruding and swollen. She was suffering from extreme dehydration and had been stabbed multiple times. It took four days and 100 stitches for Hope to begin eating and drinking on her own. Her spirit had won, and it moved nine passionate Fort Worth leaders to take action. While Hope's story is tragic, it's important to hear the details. It helps understand the mission of this organization and the passion of the determined women driving it. “We want something good to come out of this horrible thing that happened to Hope,” said Kit Moncrief, who adopted Hope and founded the Saving Hope Foundation.

Hope's story inspires us to adopt this holiday season. The Humane Society of North Texas will transport a variety of small and large-breed dogs of all ages to Neiman Marcus in hopes of finding them forever homes.

Following the book launch event, adoptions will continue to the public from the Humane Society of North Texas, featuring a variety of breeds and ages, Thursday, December 11th, through Saturday, December 13th, from 10 am to 6 pm, and Sunday, December 14th, from 12 pm to 5 pm.

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About Neiman Marcus

Neiman Marcus is a Dallas-based luxury retailer, providing customers access to exclusive and emerging brands, anticipatory service, and unique experiences since 1907. Each day, Neiman Marcus connects with customers worldwide while delighting them with exceptional experiences across a 37-store presence in the U.S., the largest U.S. e-commerce luxury platform, and industry-leading remote selling and personalization technology. From delectable dining and indulgent beauty services to bespoke experiences and exclusive products, there's something for everyone. To keep up with the latest news and events at Neiman Marcus, visit neimanmarcus.com or follow the brand on [Instagram](#), [Facebook](#), [YouTube](#) and [Twitter](#).

Neiman Marcus is part of Saks Global. We lead with love in everything we do for our customers, associates, brand partners and communities. Our strategy of integrated luxury retail is about creating long-term relationships. It's this connection that creates emotional and high lifetime value potential with everyone we serve. Through the expertise of our 9,000 associates, we deliver across our three channels of in-store, ecommerce, and remote-selling. Investments in data and technology allow us to scale a personalized luxury experience. Our brands include Neiman Marcus, Bergdorf Goodman, Neiman Marcus Last Call and Horchow. For more information, visit <https://www.saksglobal.com/>

About Saving Hope Foundation:

Founded in 2012, [the Saving Hope Foundation](#) is working to end animal abuse and neglect by addressing dog and cat overpopulation in our community through an aggressive spay neuter campaign, with supporting education, transportation, and adoption programs. The Saving Hope Foundation has spayed and neutered over 28,000 pets over the last four years. To learn more about the Saving Hope Foundation, visit [Facebook](#) or [Instagram](#). To make a donation, visit saving-hope.org.

About the Humane Society of North Texas

Since 1905, the Humane Society of North Texas (HSNT) has a mission to save, shelter, protect, and advocate for all animals in need throughout North Texas. As an independent nonprofit organization, HSNT relies on the generosity of the public to help ensure there is a safe place for abused, injured, and homeless animals in the community. To make a lifesaving donation, please visit hsnt.org/donate. To learn more about HSNT, visit hsnt.org, [Facebook](#), [Instagram](#), [Threads](#), [TikTok](#), and [LinkedIn](#). Pets and People, Saving Each Other®.