

CAT PAWSITIVE NATIONAL HIGH-FIVE DAY CONTEST



**Local Shelter Cat of Fort Worth is Finalist in
3rd Annual Cat Pawsitive National High-Five Day Contest
and Vies for \$5,000 Grant along with Personal Consult from Animal Planet's Jackson Galaxy**
Local Community is Encouraged to Vote for the Best Feline High-Five at FelineHighFive.com

(Fort Worth, Texas) April 18, 2021 — A local cat, **Brisco**, from **Fort Worth** is one of 25 feline finalists in the 3rd Annual Cat Pawsitive National High-Five Day Contest with an opportunity to win a \$5,000 grant for **Humane Society Of North Texas** and a personal cat behavioral virtual consult with *Animal Planet's* Jackson Galaxy. The Annual Cat Pawsitive National High-Five Day Contest celebrates the success of the life-saving Cat Pawsitive initiative of The Jackson Galaxy Project, a program of [Greater Good Charities](http://GreaterGoodCharities.com).

Brisco Cat is the coolest senior you will ever meet at 12 years young! Brisco Cat's family decided to introduce clicker games as a way to keep him active and healthy. Brisco Cat can jump hurdles, ring bell, play piano, skateboard and of course high five.

From now until April 14, the local community is encouraged to vote for the best feline high-five at felinehighfive.com.

Brisco Cat is putting his skills to the test to help some friends at the local shelter. Winning the \$5000 grant could help Humane Society of North Texas reunite missing pets with their families, provide emergency medical care and place many animals in loving homes.

Cat Pawsitive is a life-saving initiative for shelter and rescue cats that aims to increase feline adoption rates by instructing shelter/rescue staff and volunteers how to implement positive reinforcement training for cats and includes a signature move - teaching them to high-five. Jackson Galaxy, cat behavior and wellness expert, host of the television show "My Cat from Hell" on *Animal Planet*, NY Times best-selling author and founder of The Jackson Galaxy Project, launched the *Cat Pawsitive* training program with a team of feline behavior experts in an effort to enrich the lives of homeless cats in shelters and rescues to improve their wellbeing and adoptability.

The top 25 high-five finalist were selected by Jackson Galaxy for the public to vote. The top three entries with the most votes will be announced on April 15 (National High-Five Day) and awarded the following list of prizes along with a signed copy of "Total Cat Mojo" by Galaxy:

- The grand prize is a \$5,000 cash grant to an animal shelter/rescue of the winner's choice, and a personal 30-minute virtual cat behavioral consult with Jackson Galaxy.
- Second place is a \$3,000 cash grant to a shelter/rescue of the winner's choice.
- Third Place is a \$2,000 cash grant to a shelter/rescue of the winner's choice.

The gallery of entries along with the complete contest terms and conditions can be viewed at felinehighfive.com. This year's contest is in partnership with The Petco Foundation and The Animal Rescue Site.

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Since 2016, a total of 168 animal welfare organizations and over 2,650 cats have participated in Cat Pawsitive programs with over 1,600 staff members and volunteers taking part in the training of thousands of homeless cats. To date, more than 1,800 homeless cats have been adopted during Cat Pawsitive semesters, with hundreds of more cats benefitting from being in the program and continuing their training on the road to adoption.

The Jackson Galaxy Project is a signature program of Greater Good Charities that seeks to improve the lives of cats at risk and help the people who care for them through innovative programs that educate, inspire and empower staff, rescuers and adopters.

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About Greater Good Charities

[Greater Good Charities](http://GreaterGoodCharities.org) is a 501(c)(3) national nonprofit organization, with a 100/100 rating on *Charity Navigator*, that works to amplify the good in the world to improve the health and well-being of people, pets, and the planet. Since 2007, Greater Good Charities has given over \$300 million in cash and in-kind grants to over 5,000 charitable partners worldwide and funded projects in 121 countries. To date, Greater Good Charities has provided over \$22 million in support for COVID-19 disaster-relief, including cash grants, in-kind supplies, and programmatic support. To learn more about how Greater Good Charities is amplifying the good across the globe, please visit greatergood.org or follow us on [Facebook](https://www.facebook.com/greatergood), [Instagram](https://www.instagram.com/greatergood), [Twitter](https://twitter.com/greatergood) or [YouTube](https://www.youtube.com/greatergood).