



BISSELL Pet Foundation Partners With the Humane Society of North Texas to Bring Holiday Hope to Shelter Pets

The Humane Society of North Texas joins 380+ shelters nationwide participating in the "Empty the Shelters – Holiday Hope" reduced-fee adoption event

FORT WORTH, TEXAS – December 29th, 2023 — BISSELL Pet Foundation, a national animal welfare organization dedicated to ending pet homelessness, is bringing hope to the nation's shelter pets this holiday season with its "Empty the Shelters – Holiday Hope" adoption event Dec. 1 – 17. BISSELL Pet Foundation sponsored reduced adoption fees of \$50 or less per cat or dog during each nationwide event. This event was hosted in more than 380 shelters in 43 states, including the Humane Society of North Texas (HSNT).

"Our nation's animal shelters need your help as they face an overcrowding crisis unlike anything we have experienced in more than a decade. The devastating increase in owner surrenders and stray intakes has left tens of thousands of deserving pets desperate to find a home," said Cathy Bissell, Founder of BISSELL Pet Foundation. "Our 'Empty the Shelters – Holiday Hope' event is the perfect opportunity to make a difference in your community by saving a life and creating space to give another homeless pet a chance this holiday season."

It was a very merry holiday around HSNT thanks to Empty the Shelters as 97 HSNT pets found loving homes.

"The Humane Society of North Texas is proud to once again partner with BISSELL Pet Foundation this year during Empty the Shelters," said Destiny Vandeput, Director of Communications at HSNT. "They helped us make so many holiday dreams come true for HSNT pets and families across North Texas. It was a great initiative to close out the year, and we are grateful for BISSELL Pet Foundation's support and look forward to more partnerships in 2024 and beyond."

BISSELL Pet Foundation's "Empty the Shelters" event is the largest funded adoption event in the country. This lifesaving event began in 2016 with a goal of encouraging more families to choose adoption. More than 204,000 pets have found loving homes since its inception. "Empty the Shelters" is BISSELL Pet Foundation's largest program, partnering with 730 animal welfare organizations in 49 states and Canada to reduce adoption fees.

Pet adoption is a lifetime commitment, and not just for the holidays. BISSELL Pet Foundation and HSNT urge families to research the pet they are interested in adopting, as well as adoption requirements. For more information on adopting or donating to "Empty the Shelters," visit <u>www.bissellpetfoundation.org/empty-the-shelters</u> and hsnt.org.

About BISSELL Pet Foundation:

BISSELL Pet Foundation is a charitable 501©(3) nonprofit organization with a mission to help reduce the number of animals in shelters through pet adoption, spay/neuter programs, vaccinations, microchipping and emergency support. Founded in 2011 by Cathy Bissell, BPF is an extension of her long-standing love for animals and commitment to their welfare. BPF has since partnered with more than 5,600 shelters and rescues across the U.S. and Canada to help pets find loving homes. The foundation is supported by generous donors and BISSELL Inc. where every purchase saves pets. To learn more, visit www.bissellpetfoundation.org.

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About the Humane Society of North Texas

Since 1905, the Humane Society of North Texas (HSNT) has worked to eliminate animal cruelty, promote humane values, and end animal homelessness in North Texas. As an independent nonprofit organization, HSNT relies on the generosity of the public to help ensure there is a safe place for abused, injured, and homeless animals in the community. To make a lifesaving donation, please visit <u>hsnt.org/donate</u>. To learn more about HSNT, visit <u>hsnt.org</u>, <u>Facebook</u>, <u>Twitter</u>, <u>TikTok</u>, and <u>Instagram</u>. **Pets and People, Saving Each Other**[®]

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