



NEWS RELEASE For Immediate Release

HUMANE SOCIETY OF NORTH TEXAS RECEIVES \$60,000 GRANT FROM PETSMART CHARITIES TO HELP MORE ADOPTABLE PETS FIND FAMILIES IN NORTH TEXAS

PetSmart Charities National Adoption Week In-Person Events to Take Place at Local PetSmart Stores March 18-24

FORT WORTH, TEXAS – MARCH 13, 2024 – The <u>Humane Society of North Texas (HSNT)</u> has received a \$60,000 grant from <u>PetSmart Charities</u>[®] to help prepare more pets in North Texas for adoption. Some four million pets find themselves in U.S. shelters each year. In partnership with <u>PetSmart Charities</u>, HSNT will bring adoptable pets to five PetSmart locations in support of National Adoption Week, taking place **March 18 - 24, 2024**.

HSNT is using the \$60,000 grant to enhance adoption efforts at their offsite PetSmart adoption events with aims to increase PetSmart adoptions by more than 40%. In doing so, they can help puppies like Ashtyn — who was adopted at the Montgomery Plaza Fort Worth PetSmart on March 13, 2024 — find their forever homes faster by going out into the community.



"We are so grateful for PetSmart Charities and their continued support of the Humane Society of North Texas," says Destiny Vandeput, Director of Communications. "This funding will support key initiatives including the hiring of an Offsite Adoption Coordinator, incentivizing our Foster Program, and providing essential veterinary care to prepare animals for adoption. These efforts aim to accelerate in-store and weekend adoptions, ultimately ensuring more animals find loving homes. We look forward to all the adoption stories that will happen in 2024 thanks to PetSmart Charities." "Shelters across the U.S. are struggling to keep pace with the number of animals coming in and need support from their communities to bring pets and people together," said Heidi Marston, director of pet placement at PetSmart Charities. "We're proud to support the Humane Society of North Texas and the essential work they do to care and advocate for the animals that come through their door in need of loving families. Please consider supporting their lifesaving work through volunteering, fostering, adopting, or by making a donation."

PetSmart Charities National Adoption Week is a special time during the year. PetSmart stores feature adoptable pets to meet and cuddle in spacious areas, and staff and volunteers are on-hand to make introductions and answer questions. Potential pet parents can also learn about the products and services they'll need for the best possible start with their new family members.

Learn more about the Humane Society of North Texas at hsnt.org.

WHEN/WHERE:

Adoptable pets will be available at the following times and PetSmart locations:

PetSmart Montgomery Plaza March 18-24, 2024 11:00 a.m. to 4 p.m.

PetSmart Lake Worth March 18-24, 2024 10:00 a.m. to 3 p.m.

PetSmart Ridgmar (in-store) March 22-24, 2024 10:00 a.m. to 3 p.m.

PetSmart Hurst (in-store) March 22-24, 2024 10:00 a.m. to 3 p.m.

PetSmart Bryant Irvin (in-store) March 22-24, 2024 10:00 a.m. to 3 p.m.

Note to Editors: Photos and b-roll footage of adoptable pets are available upon request. To view request editorial materials, please contact Destiny Vandeput at dvandeput@hsnt.org.

About the Humane Society of North Texas

Since 1905, the Humane Society of North Texas (HSNT) has worked to eliminate animal cruelty, promote humane values, and end animal homelessness in North Texas. As an independent nonprofit organization, HSNT relies on the generosity of the public to help ensure there is a safe place for abused, injured, and homeless animals in the community. To make a lifesaving donation, please visit <u>hsnt.org/donate</u>. To learn more about HSNT, visit <u>hsnt.org, Facebook</u>, <u>Twitter, TikTok</u>, and <u>Instagram</u>.

Pets and People, Saving Each Other®

About PetSmart Charities®

PetSmart Charities is committed to making the world a better place for pets and all who love them. Through its in-store adoption program in all PetSmart® stores across the U.S. and Puerto Rico, PetSmart Charities helps up to 400,000 pets connect with loving families each year. PetSmart Charities also provides grant funding to support organizations that advocate and care for the well-being of all pets and their families. Our grants and efforts connect pets with loving homes through adoption, improve access to affordable veterinary care and support families in times of crisis with access to food, shelter and emergency relief. Each year, millions of generous supporters help pets in need by donating to PetSmart Charities directly at PetSmartCharities.org, while shopping at PetSmart.com, and by using the PIN pads at checkout registers inside PetSmart® stores. In turn, PetSmart Charities efficiently uses more than 90 cents of every dollar donated to fulfill its role as the leading funder of animal welfare in North America, granting more than \$500 million since its inception in 1994. Independent from PetSmart LLC, PetSmart Charities is a 501(c)(3) organization that has received the Four-Star Rating from Charity Navigator for the past 18 years in a row – placing it among the top one percent of rated charities. To learn more visit <u>www.petsmartcharities.org</u>.

Follow PetSmart Charities on Instagram: <u>@PetSmartCharities</u>

Find PetSmart Charities on Facebook: <u>Facebook.com/PetSmartCharities</u> See PetSmart Charities on YouTube: <u>YouTube.com/PetSmartCharitiesInc</u>

Media Contact: Destiny Vandeput Director of Communications 817.332.4768 x137 dvandeput@hsnt.org

24-Hour PetSmart Charities Media Line: 623-587-2177