



FOR IMMEDIATE RELEASE

**ADOPT THE DOGGY IN THE WINDOW AT NEIMAN MARCUS FORT WORTH WITH THE
SAVING HOPE FOUNDATION AND THE HUMANE SOCIETY OF NORTH TEXAS**

FORT WORTH, TX – FOR IMMEDIATE RELEASE – [Neiman Marcus Fort Worth](#) announces its sixth annual partnership with the [Saving Hope Foundation](#) and [Humane Society of North Texas](#) this holiday season, in which the luxury retailer will host an adoption event and VIP cocktail reception to celebrate the launch of the “Hope & Friends” book.

This year's festivities will begin on Thursday, December 1, with a VIP cocktail reception from 5 pm to 7 pm at Neiman Marcus Fort Worth to celebrate this year's edition of the “Hope & Friends” book. The book, which is funded by Saving Hope supporters who have purchased a page in the book to feature their beloved pets, will be offered for a \$60 donation to the Saving Hope Foundation.

Then, beginning Friday, December 2, through Sunday, December 4, current foster puppies and dogs available for adoption will be showcased in the Neiman Marcus window display from the Humane Society of North Texas.

“The Humane Society of North Texas looks forward to the Doggy in the Window Adoption Event every year! We're excited to continue partnering with Neiman Marcus and the Saving Hope Foundation to place pets with forever families just in time for the holidays,” said Cassie Davidson, Director of Communications, Marketing, & Public Relations for the Humane Society of North Texas. “Pets can bring so much love and laughter into our homes—why wouldn't you adopt?!”

During last year's event, over 118 pets found forever homes, which is why Vice President and General Manager of Neiman Marcus, Scott Mitchell, encourages customers to adopt this Holiday season. “Neiman Marcus Fort Worth is thrilled to partner with Saving Hope and the Humane Society of North Texas for our annual holiday adoption event. This event is so special to my family and I as we have adopted shelter animals to join our family over the years.”

The Saving Hope Foundation was inspired by the amazing story of Hope, a 30- pound pug-mix who was betrayed, brutalized, and left on a country road in Weatherford. She was found wandering alone on the Moncrief Ranch; her muzzle taped shut, her tongue protruding and swollen. She was suffering from extreme dehydration and had been stabbed multiple times. It took four days and 100 stitches for Hope to begin eating and drinking on her own. Her spirit had won, and it moved nine passionate Fort Worth leaders to take action. While Hope's story is tragic, it's important to hear the details. It helps understand the mission of this organization and the passion of the determined women driving it. “We want something good to come out of this horrible thing that happened to Hope,” said Kit Moncrief, who adopted Hope and founded the Saving Hope Foundation.

Hope's story inspires us to adopt this holiday season. The Humane Society of North Texas will transport a variety of small and large breed dogs of all ages to Neiman Marcus in the hopes of finding a forever home.

Following the book launch event, adoptions will continue to the public from the Humane Society of North Texas featuring a variety of breeds and ages, Friday, December 2 through Saturday, December 3, from 10 am to 6 pm and Sunday, December 4, from 12 pm to 5 pm.

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About Neiman Marcus

Neiman Marcus is a Dallas-based luxury retailer, providing customers access to exclusive and emerging brands, anticipatory service, and unique experiences since 1907. Each day, Neiman Marcus connects with customers worldwide while delighting them with exceptional experiences across a 37-store presence in the U.S., the largest U.S. e-commerce luxury platform, and industry-leading remote selling and personalization technology. From delectable dining and indulgent beauty services to bespoke experiences and exclusive products, there's something for everyone. To keep up with the latest news and events at Neiman Marcus, visit [neimanmarcus.com](https://www.neimanmarcus.com) or follow the brand on [Instagram](#), [Facebook](#), [YouTube](#) and [Twitter](#).

Neiman Marcus is part of the Neiman Marcus Group. We lead with love in everything we do for our customers, associates, brand partners and communities. Our strategy of integrated luxury retail is about creating long-term relationships. It's this connection that creates emotional and high lifetime value potential with everyone we serve. Through the expertise of our 9,000 associates, we deliver across our three channels of in-store, ecommerce, and remote-selling. Investments in data and technology allow us to scale a personalized luxury experience. Our brands include Neiman Marcus, Bergdorf Goodman, Neiman Marcus Last Call and Horchow. For more information, visit <http://www.neimanmarcusgroup.com>.

About Saving Hope Foundation:

Founded in 2012, [the Saving Hope Foundation](#) is working to end animal abuse and neglect by addressing dog and cat overpopulation in our community through and aggressive spay neuter campaign, with supporting education, transportation adoption programs. The Saving Hope Foundation has spayed and neutered 27,000 pets over the last three years. To learn more about the Saving Hope Foundation, visit [Facebook](#) or [Instagram](#). To make a donation, visit saving-hope.org.

About the Humane Society of North Texas

Since 1905, the Humane Society of North Texas (HSNT) has worked to eliminate animal cruelty, promote humane values, and end animal homelessness in North Texas. As an independent nonprofit organization, HSNT relies on the generosity of the public to help ensure there is a safe place for abused, injured, and homeless animals in the community. To make a lifesaving donation, please visit hsnt.org/donate or [Facebook](#). To learn more about HSNT, visit hsnt.org, [Facebook](#), [Twitter](#), [Instagram](#), [LinkedIn](#), and [TikTok](#).