



# **NEWS RELEASE**

### MEDIA CONTACT:

Cassie Davidson Humane Society of North Texas Director of Communications, Marketing, & Public Relations 1840 E. Lancaster Ave. Fort Worth, TX 76103 817.909.0667 cdavidson@hsnt.org FOR IMMEDIATE RELEASE

## The Humane Society of North Texas is Offering Free Adoption Fees on Cats Over Six Months of Age, May 20 – 22, Thanks to Bounty and Best Friends Animal Society



Best Friends CEO Julie Castle b-roll Bounty kitten photos Pets at home b-roll

**Fort Worth, Texas – May 17, 2022 –** This weekend, Bounty Paper Towels is partnering with participating Best Friends Animal Society network partners to surprise new pet owners by helping to pick up adoption fees at shelters across the country.

That includes the Humane Society of North Texas (HSNT) where adoption fees will be waived for all cats or kittens over six months of age, at all adoption locations! When you adopt a cat, they will go home spayed or neutered, microchipped, tested for common diseases, and current on vaccinations. Plus, you'll receive a free veterinary exam at a participating vet! Available cats can be previewed at <u>hsnt.org/cats</u>.

"The Humane Society of North Texas is proud to work alongside our fur-loving friends at Bounty Paper Towels and the Best Friends Animal Society," said Cassie Davidson, Director of Communications, Marketing, and Public Relations for the Humane Society of North Texas. "With hundreds of cats and kittens available to adopt, our goal is to adopt furry felines into forever homes this weekend. Don't miss out on this amazing opportunity."

Currently, there are 100,000 more pets awaiting homes at shelters than at this time last year due to recent problems such as staffing shortages, limited shelter hours, decreased volunteers, and reduced adoption events.

For every pet Bounty helps get adopted, it can save two lives: the pet who goes home and the one who now has space to come to the Humane Society of North Texas.

That's why the promotion could not have come at a better time, according to Julie Castle, CEO of Best Friends Animal Society. "May is one of the highest intake months for animal shelters around the country. The sad truth is that shelters get overcrowded when pets aren't adopted quickly enough and this can put lives at risk," says Castle. "That's why we're grateful that Bounty wanted to quickly come to the rescue."

Bounty was happy to assist. "As every pet parent knows, pet messes are no ordinary messes, which is why you shouldn't use an ordinary paper towel." says Janette Yauch, Vice President, Bounty. "We are honored to join Best Friends Animal Society to help save the lives of pets while helping pet parents everywhere."

#### About the Humane Society of North Texas

Since 1905, the Humane Society of North Texas (HSNT) has worked to eliminate animal cruelty, promote humane values and end animal homelessness in North Texas. As an independent nonprofit organization, HSNT relies on the generosity of the public to help ensure there is a safe place for abused, injured, and homeless animals in the community. To make a lifesaving donation, please visit hsnt.org/donate or Facebook. To learn more about HSNT, visit <u>hsnt.org</u>, <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, <u>LinkedIn</u>, and <u>TikTok</u>. **Pets and People, Saving Each Other**<sup>®</sup>

#### About the Best Friends Network

The Best Friends Network is comprised of thousands of public and private shelters, rescue groups, spay/neuter organizations and other animal welfare organizations in all 50 states. We are a coalition committed to saving the lives of homeless cats and dogs through collaboration, information-sharing and implementation of proven lifesaving strategies. Our partners support each other and inspire their own communities to increase lifesaving of dogs and cats across the country.

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