

**PETCO FOUNDATION CELEBRATES LOVE, SURPRISES FOUR  
DALLAS/FT. WORTH ANIMAL SHELTERS WITH GRANT INVESTMENTS  
TOTALING \$410,000 TO HELP LOCAL PETS IN NEED**

*Local Animal Shelter Employees Surprised with Crucial Lifesaving Support,  
Appreciation Gifts and Valentine's Day Messages from Pet Lovers Across the  
Country*

**WHAT:** In celebration of Valentine's Day, the staff at four local animal welfare organizations will be surprised with grant investments from the Petco Foundation. Humane Society of North Texas will receive \$150,000; Dallas Animal Services will receive \$150,000; Arlington Animal Services will receive \$35,000; and City of Fort Worth Animal Care and Control will receive \$75,000, for a total of \$410,000 in investments, providing crucial funding to help local pets in need.

The surprise celebration is part of the more than \$10 million in grant investments that the Petco Foundation will be committing to animal welfare organizations across the country as part of their annual investment process to find and invest in the most effective lifesaving animal welfare organizations nationwide. The shelter pets and the people who save them at these organizations will also receive thousands of valentine messages of gratitude for their lifesaving work from pet adopters both locally and across the nation.

At select animal shelter locations, the Petco Foundation, in partnership with BOBS from Skechers and MUTTS, will deliver a Valentine's celebration of thanks and love to the organization's staff and volunteers, along with a special gift of BOBS from Skechers shoes for hardworking staff. The big surprise will be the unveiling of the grant investment check for significant funding to help them save more pets in the future.

The Petco Foundation is proud to invest in the efforts of Humane Society of North Texas, Dallas Animal Services, City of Fort Worth Animal Care & Control and Arlington Animal Services as they work together to make a transformative lifesaving difference for animals in the Dallas/Ft. Worth area.

**WHEN & WHERE:** Monday, February 10, 2020

Time: 11:00 a.m. CST

Humane Society of North Texas  
Administration Building  
2306 Grafton Street, Fort Worth TX 76103

**VISUALS:**

-Oversized check presentations to Humane Society of North Texas, Dallas Animal Services, Arlington Animal Services and City of Fort Worth Animal Care

and Control

- Shelter staff and volunteers surprised by unveiling
- Shelter pets joining in festivities
- Shelter staff and pets receiving appreciation gifts from Petco Foundation BOBs from Skechers

#### **INTERVIEWS:**

- Humane Society of North Texas, Dallas Animal Services, Arlington Animal Services and City of Fort Worth Animal Care and Control representatives
- Petco Foundation representative
- BOBS from Skechers representative

The celebrations are part of the Petco Foundation's "Love Changes Everything" campaign that invites pet lovers to celebrate those who work hard daily to save animal lives by sending them a #sheltermvalentine on Instagram, Facebook or Twitter from February 1-14. These messages will be delivered in person during the special celebrations at some shelters and delivered virtually to thousands of other shelters nationwide on Valentine's Day. To learn more about the "Love Changes Everything" campaign, please visit [www.petcofoundation.org/love](http://www.petcofoundation.org/love)

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#### About the Petco Foundation

At the Petco Foundation, we believe that every animal deserves to live its best life. Since 1999, we've invested more than \$260 million in lifesaving animal welfare work to make that happen. With our more than 4,000 animal welfare partners, we inspire and empower communities to make a difference by investing in adoption and medical care programs, spay and neuter services, pet cancer research, service and therapy animals, and numerous other lifesaving initiatives. Through our Think Adoption First program, we partner with Petco stores and animal welfare organizations across the country to increase pet adoptions. So far, we've helped more than 6 million pets find their new loving families, and we're just getting started. Visit [petcofoundation.org](http://petcofoundation.org) to learn more about how you can get involved.

#### About Skechers U.S.A., Inc.

Based in the United States and over 170 countries and territories worldwide via department and specialty stores, more than 3,300 Skechers Company owned and third-party-owned retail stores, and the Company's e-commerce websites. The Company manages its international business through a network of global distributors, joint venture partners in Asia, Israel and Mexico, and wholly-

owned subsidiaries in Canada, Japan, India, and throughout Europe and Latin America. For more information, please visit [about.skechers.com](http://about.skechers.com) and follow us on Facebook, Instagram, and Twitter.

#### About BOBS from Skechers

BOBS from Skechers' charitable collection of BOBS for Dogs and BOBS for Cats shoes, apparel and accessories have improved animals' lives: over the past four years, Skechers has contributed more than \$4.58 million to help more than 847,000 shelter pets, including saving more than 487,000 rescued pets in the United States. It all started in 2011, when Skechers launched a movement to support children impacted by natural disasters and poverty – a cause that has helped the Company donate more than 15 million pairs of new pairs of shoes to kids in more than 60 countries worldwide. To learn more about BOBS from Skechers' commitment to making a difference, visit [www.BOBSfromSkechers.com](http://www.BOBSfromSkechers.com) and follow the brand on Facebook, Instagram and Twitter.