



## **FOR IMMEDIATE RELEASE**

### **Contact:**

Cassie Davidson  
Humane Society of North Texas  
Director of Communications, Marketing & Public Relations  
[cdavidson@hsnt.org](mailto:cdavidson@hsnt.org)  
817.909.0667

Petco Love, [media@petcolove.org](mailto:media@petcolove.org)

### **National Nonprofit Petco Love Invests in the Humane Society of North Texas to Save and Improve the Lives of Pets in Fort Worth**

*The \$400,000 grant will be celebrated at a local Petco, May 19th, 2022*

**May 11, 2022 – Fort Worth, TX** – The Humane Society of North Texas (HSNT) is set to receive a \$400,000 grant investment from national nonprofit Petco Love during a special celebration at the Petco at Presidio Junction at 2241 Porter Creek Drive in Fort Worth, Texas on May 19<sup>th</sup> at 10 a.m. The funds will support HSNT's lifesaving work with animals in the Fort Worth metroplex.

Petco Love is a national nonprofit leading change for pets by harnessing the power of love to make communities and pet families closer, stronger, and healthier. Since its founding in 1999, Petco Love has invested \$330 million in adoption and other lifesaving efforts. And Petco Love helps find loving homes for pets in partnership with Petco and more than 4,000 organizations — like HSNT — across North America, with 6.5 million pets adopted and counting.

"The team at The Humane Society of North Texas has doubled the number of pets adopted in partnership with Petco locations from 2019 to 2021," said Susanne Kogut, president of Petco Love. "We are proud to invest in their lifesaving efforts and work together to help pets in need find loving homes."

The investment in the Humane Society of North Texas is part of more than \$15 million in investments recently announced by Petco Love to power local organizations across the country as part of its commitment to create a future in which no pet is unnecessarily euthanized. Petco Love recently celebrated the one-year launch anniversary of [Petco Love Lost](#), a national lost and found database that uses pet facial recognition technology to simplify the search for lost pets.

“The Humane Society of North Texas is dedicated to saving the lives of homeless pets in the Fort Worth metroplex,” said Cassie Davidson, HSNT Director of Communications, Marketing, & Public Relations. “We are incredibly thankful for the Petco Love investment which will improve our facilities and contribute to our lifesaving work right here in North Texas. The Humane Society of North Texas is truly about pets and people, saving each other.”

For more information about the Humane Society of North Texas, visit [hsnt.org](https://hsnt.org).  
Learn more about Petco Love here: [petcolove.org](https://petcolove.org).

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### **About the Humane Society of North Texas**

Since 1905, the Humane Society of North Texas (HSNT) has worked to eliminate animal cruelty, promote humane values and end animal homelessness in North Texas. As an independent nonprofit organization, HSNT relies on the generosity of the public to help ensure there is a safe place for abused, injured, and homeless animals in the community. To make a lifesaving donation, please visit [hsnt.org/donate](https://hsnt.org/donate) or [Facebook](#). To learn more about HSNT, visit [hsnt.org](https://hsnt.org), [Facebook](#), [Twitter](#), [TikTok](#), and [Instagram](#).

**Pets and People, Saving Each Other®**

### **About Petco Love**

Petco Love is a life-changing nonprofit organization that makes communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we’ve empowered animal welfare organizations by investing \$330 million in adoption and other lifesaving efforts. We’ve helped find loving homes for more than 6.5 million pets in partnership with Petco and organizations nationwide.

Our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Join us. Visit [petcolove.org](https://petcolove.org) or follow on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#) to be part of the lifesaving work we lead every day.