



FOR IMMEDIATE RELEASE

**ADOPT THE DOGGY IN THE WINDOW AT NEIMAN MARCUS FORT WORTH
WITH SAVING HOPE AND THE HUMANE SOCIETY OF NORTH TEXAS**

FORT WORTH, TX – FOR IMMEDIATE RELEASE – Neiman Marcus Fort Worth announces a fourth year in partnership with the Saving Hope Foundation and Humane Society of North Texas this Holiday season. Last year during the event, over 75 pets found forever homes. Adoptable dogs and puppies will be available for adoption this year at Neiman Marcus Fort Worth Thursday, December 17 through Saturday, December 19 from 11 am to 6 pm and Sunday, December 20 from 12 pm to 5 pm.

This year's adoption event and book launch will look a little different due to COVID-19. A mask will be required to enter Neiman Marcus and social distancing is to be observed. Potential adopters can look at the dogs through the windows. Volunteers will be available to bring the dogs outside.

The Saving Hope Foundation was inspired by the amazing story of Hope, a 30-pound pug-mix who was betrayed, brutalized, and left for dead on a country road in Weatherford. She was found wandering alone on the Moncrief Ranch, her muzzle taped shut, her tongue protruding and swollen. She was suffering from extreme dehydration, and she had been stabbed multiple times. It took only four days – and 100 stitches – for Hope to begin eating and drinking on her own. Her spirit had won, and it moved nine passionate Fort Worth leaders to take action.

While Hope's story is tragic, it's important to hear the details. It helps understand the mission of this organization and the passion of the determined women driving it. "We want something good to come out of this horrible thing that happened to Hope," said Kit Moncrief, who adopted Hope and founded the Saving Hope Foundation.

Hope's story inspires us to adopt this Holiday season. The Humane Society of North Texas will transport a variety of small and large breed dogs of all ages to Neiman Marcus in the hopes of finding a forever home.

"The Humane Society of North Texas is thrilled to once again partner with Neiman Marcus and the Saving Hope Foundation to place pets with forever families just in time for the holidays," said Cassie Davidson, Director of Communications for the Humane Society of North Texas (HSNT). "While 2020 has proven to be challenging at best due to COVID, we look forward to hearing all the "gotcha day" stories after adopting your new best friend. Pets can bring much laughter, smiles, entertainment and joy into your homes!"

Vice President and General Manager of Neiman Marcus, Scott Mitchell, encourages customers to adopt this Holiday season. "Neiman Marcus has supported a diverse array of organizations over the years, and we welcome Saving Hope and Humane Society of North Texas with open hearts. My family and I feel compelled to save shelter animals to give them a new life, and have adopted three pets into our own home."

A book launch will kick-off the partnership on Thursday, December 17 from 11 am to 6 pm at Neiman Marcus Fort Worth, celebrating the "Hope & Friends" book. The book is funded by Saving Hope supporters who have purchased a page in the book to feature their own beloved pets. The book is complimentary for page supporters. Additional books will be offered for a \$45 donation to the Saving Hope Foundation. Current foster puppies and dogs will be available in the Neiman Marcus window display from the Saving Hope Foundation.

Following the book launch event, adoptions will continue to the public from the Humane Society of North Texas featuring a variety of breeds and ages, Thursday, December 17 through Saturday, December 19 from 11am to 6pm and Sunday, December 20 from 12 pm to 5 pm.

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About Neiman Marcus Group:

Neiman Marcus Group LTD LLC is a luxury, multi-branded, omni-channel fashion retailer conducting integrated store and online operations under the [Neiman Marcus](#), [Bergdorf Goodman](#), [Last Call](#), [Horchow](#), [CUSP](#), and [mytheresa](#) brand names. For more information, visit www.neimanmarcusgroup.com.

Keep up with the latest news and events happening at Neiman Marcus by becoming a fan on [Facebook](#), following us on [Twitter](#), [Instagram](#), [Pinterest](#), [Snapchat](#).

About Saving Hope Foundation:

Founded in 2012, [The Saving Hope Foundation](#) strives to put an end to animal abuse and neglect by attacking the overpopulation problem in our community. Promoting spay and neuter programs, advocating for animal adoption and educating individuals on responsible animal care, The Saving Hope Foundation has impacted over 13,575 pets and their owners via the Hope Mobile. To learn more about The Saving Hope Foundation, visit [Facebook](#) or [Instagram](#). To make a [donation](#).

About Humane Society of North Texas:

Since 1905, the Humane Society of North Texas (HSNT) has worked to eliminate animal cruelty, promote humane values and end animal homelessness in North Texas. As an independent nonprofit organization, HSNT relies on the generosity of the public to help ensure there is a safe place for abused, injured, and homeless animals in the community. To make a lifesaving donation, please visit hsnt.org/donate or [Facebook](#). To learn more about HSNT, visit hsnt.org, [Facebook](#), [Twitter](#) and [Instagram](#).